

Email, Analytics, Contacts

Get more opens, clicks, and sales with the #1 email marketing and automation platform*

Intuit Mailchimp's mobile app can help you market smarter and grow your business faster from day one. With Mailchimp, you'll never miss an opportunity to make a sale, bring customers back, find new subscribers, or share your brand's mission.

Marketing CRM and Inbox -

Engage with your customers, grow your audience, and build relationships.

Add contacts from your device, scan business cards, or import them from files on your phone, Google Drive, or Dropbox.

Track audience growth and view insights about individual contacts.

Call, text, and email directly from the app to keep track of communication. Record notes and add tags after every interaction to remember the important details.

Reports & Analytics -

Track results for all of your campaigns and get quick actionable recommendations on how to improve.

View analytics for email campaigns, landing pages, social posts, SMS, automations, and surveys.

Gain a deeper understanding of your customers so you can target and personalize your campaigns, using analytics such as: opens, clicks, devices, and more.

Emails & Automations -

Create, edit and send email marketing campaigns, newsletters, and automations.

With one-click Resend to Non-Openers, new subscribers, or non-purchasers shortcuts, you'll be able to re-engage customers and grow sales in no time.

Abandoned Cart Automations - Remind customers of products they've left behind and recapture lost sales.

Timely Notifications and Insights -

Anomaly detection notifications with insights and next steps to improve marketing performance.

Non-opener insight notifications with auto-campaign replication to increase engagement.

New subscriber notifications and sales summaries to celebrate audience and revenue growth.

New inbox messages so you don't miss any important communication from your contacts.

About Intuit Mailchimp:

Intuit Mailchimp is an email and marketing automation platform for growing businesses. We empower millions of customers around the world to start and grow their businesses with world-class marketing technology, award-winning customer support, and inspiring content.

Mailchimp puts data-backed recommendations at the heart of your marketing, so you can find and engage customers across email, social media, landing pages, and advertising—automatically and with the power of AI.

If you enjoy using Mailchimp or have a great idea you'd like to share with us, please leave a review.

***Disclosures**

#1 email marketing platform: Based on December 2023 publicly available data on competitors' number of customers.

Availability of features and functionality varies by plan type. For details, please view Mailchimp's various plans and pricing. Terms, conditions, pricing, special features, and service and support options subject to change without notice.