

These applications interconnect in several ways, creating an integrated ecosystem for modern work and creativity. Here's how they typically connect:

**Direct Integrations:**

- Monday.com ↔ Slack/Teams - Project updates flow into team chat
- Canva ↔ Social media platforms - Direct publishing to Instagram, Facebook, etc.
- GitHub ↔ Slack/Teams - Code commits and pull requests trigger notifications
- MailChimp ↔ E-commerce platforms - Customer data syncs for email campaigns
- Notion ↔ Google Calendar - Tasks and deadlines sync with calendars

**API Connections:** Most of these platforms offer APIs that allow:

- Zapier/Make.com to create automated workflows between apps
- Custom integrations between different tools
- Data syncing across platforms

**Common Workflow Examples:**

- Marketing Team:** Plan campaigns in Notion → Create visuals in Canva → Build email campaigns in MailChimp → Track project progress in Monday.com
- Research trends using Perplexity**
- Development Team:** Plan features in Notion or Monday.com → Code and collaborate on GitHub → Get AI assistance from Claude → Communicate progress via integrated chat tools
- Content Creation:** Research topics with Perplexity → Plan content calendar in Notion → Design graphics in Canva → Build landing pages with Wix → Send updates via MailChimp

**Universal Connectors:** Zapier - Connects almost all these tools with automated workflows

Microsoft Power Automate - Similar automation for Microsoft ecosystem

**IFTTT** - Simple trigger-based connections

**Native integrations** - Many tools have built-in connections

The trend is toward creating seamless workflows where data flows automatically between tools, reducing manual work and keeping teams synchronized across different platforms.